



Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Workforce Development Board
Wednesday, December 7, 2022 @ 8:30am

[Click Here to Join the Meeting Online](#)

If you don't have Microsoft Teams: Select the "Join on the web instead" option

Meeting ID: 217 797 918 312

Passcode: 3bETtd

or

Call in: (831) 454-2222

Phone Conference ID: 391 809 9#

Call to Order/Welcome

Non-agenda public comment

Chairperson's Report

Action Items (vote required) :

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- 3. WIOA Transfer of Dislocated Worker funds to Adult grant 10
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- 5. Date Change for March 2023 WDB Meeting..... 14-15
- 6. WIOA Local Plans..... 16
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Report Items (no vote required):

- 8. WDB Director's Operational Plan Update 18-19
- 9. WDB Staff Updates..... 20
- 10. Local Area Negotiated WIOA Performance Goals PY 2022-2024 21-22

Information Items (no vote required):

- 11. Update AJCC Certification Continuous Improvement Plan PY 22/23 Q1 23
- 12. Community Discussion: Child Care..... 24

Adjournment

Next Meeting: Workforce Development Board-Executive Committee
March 1, 2023 @8:30 am [in-person]
Location :TBD

Workforce Development Board
Tentative: April 5, 2023 @8:30 am [in-person]
Location :TBD

The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.

Action Item 1: Findings Authorizing Teleconference Meetings

(Action required) – Andy Stone

Recommendation

Adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic state of emergency and Health Officer recommendation for social distancing.

Background

New State law adopted by the Legislature and signed by Governor Newsom (AB 361) allows local agencies to continue to meet by teleconference and internet platform as long as a state of emergency exists and local or state authorities have recommended social distancing measures. In a related provision, the legislative body, by a majority vote, can take action to meet via teleconference in order to avoid meeting in person and therefore reduce imminent risks to the health and safety of members of the public. If a legislative body continues to meet via teleconference, it must take action to renew this declaration every 30 days.

Suggested motion

I move to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.



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**SANTA CRUZ COUNTY WORKFORCE DEVELOPMENT BOARD'S
FINDINGS PURSUANT TO ASSEMBLY BILL 361 AUTHORIZING TELECONFERENCE MEETINGS AS A RESULT OF THE
CONTINUING COVID-19 PANDEMIC STATE OF EMERGENCY AND HEALTH OFFICER RECOMMENDATION FOR
SOCIAL DISTANCING**

WHEREAS, the Santa Cruz County Workforce Development Board is a legislative body under the Brown Act as defined under Cal. Gov. Code section 54952(b) and Santa Cruz County Code Section 2.38.110; and

WHEREAS, on September 16, 2021, Governor Newsom signed Assembly Bill 361 ("AB 361"), urgency legislation effective immediately, that amended Government Code section 54953 to permit legislative bodies subject to the Brown Act to continue to meet under modified teleconferencing rules provided that they comply with specific requirements set forth in the statute; and,

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(1)(A), a legislative body may meet under the modified teleconferencing rules during a proclaimed state of emergency, and where local officials have imposed or recommended measures to promote social distancing; and

WHEREAS, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency in response to the COVID-19 pandemic, and which remains in effect; and

WHEREAS, on September 30, 2021, Santa Cruz County Public Health Officer Dr. Gail Newel strongly recommended that legislative bodies in Santa Cruz County continue to engage in physical/social distancing by meeting via teleconference as allowed by AB 361 and confirmed that she will regularly review and reconsider this recommendation and notify the public when it is no longer recommended; and

WHEREAS, pursuant to AB 361 and Cal. Gov. Code section 54953(e)(3), within 30 days of the date the legislative body first holding a teleconferenced meeting under the modified rules, and every 30 days thereafter, a legislative body can continue to hold such teleconference meetings provided it has reconsidered the circumstances of the state of emergency and determined either that the state of emergency continues to directly impact the ability of the members to meet safely in person or that local officials continue to recommend measures to promote social distancing; and

WHEREAS, on December 7, 2022, the Santa Cruz County Workforce Development held a subsequent teleconference meeting under AB 361; and

WHEREAS, the Santa Cruz County Workforce Development Board has reconsidered the circumstances of the current state of emergency and finds that the COVID-19 pandemic continues to directly impact the ability of members of the public to participate safely in person and further finds that the Santa Cruz County Public Health Officer continues to recommend measures to promote social distancing; and

WHEREAS, in the interest of public health and safety, and due to the emergency caused by the spread of COVID-19, the Santa Cruz County Workforce Development Board deems it necessary to utilize the modified teleconferencing rules set forth in AB 361;

NOW, THEREFORE, the Santa Cruz County Workforce Development Board makes the following findings by a majority vote:

Section 1. The foregoing recitals are true and correct, and adopted as findings of the Santa Cruz County Workforce Development Board.

Section 2. Effective immediately, and for the next 30 days, the Santa Cruz County Workforce Development Board will meet via teleconference as authorized under AB 361 and Government Code section 54953(e)(3).

Section 3. No later than thirty (30) days from making today’s findings, or at the next scheduled meeting, the Santa Cruz County Workforce Development Board will reconsider the circumstances of the COVID-19 state of emergency and, if necessary, adopt subsequent findings to continue holding teleconference meetings in accordance with Government Code section 54953(e)(3).

PASSED AND ADOPTED by the Santa Cruz County Workforce Development Board in Santa Cruz, State of California, this 7 day of December , 2022 , by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Chair, Santa Cruz County Workforce Development Board

ATTEST: _____
Department Staff

Approved as to Form:

Office of the County Counsel

Action Item 2: Approval of Meeting Minutes

(Action required) – Andy Stone

Recommendation

Approve the September 14, 2022 WDB Full Board meeting minutes.

Suggested motion

I move to approve the September 14, 2022 WDB Full Board meeting minutes.



**Workforce Development Board
Full Board Meeting
Watsonville Career Center
Wednesday, September 14, 2022 8:30 a.m.**

Item 2 Attachment

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice.

MEMBERS:

Rob Morse, Chair
Pacific Gas and Electric Company

Elyse Destout, Vice Chair
Photography by Elyse Destout

Alia Ayyad
Center for Employment Training

Christina Cuevas
Community Foundation of Santa Cruz County

MariaElena De La Garza
Community Action Board

Marshall Delk
Santa Cruz County Bank

Daniel Dodge
Monterey Bay Central Labor Council

Sean Hebard
Carpenters Local 505

Carmen Herrera-Mansir
El Pajaro Community Development Corp.

Laura Holmquist-Gomez
Five Star Catering

LeNae Liebetrau
Department of Rehabilitation

Todd Livingstone
Watsonville/Aptos/Santa Cruz Adult Education

Chris Miller
ScratchSpace, LLC

Janet Nagimine
Hikari Farms

Shaz Roth
Pajaro Valley Chamber of Commerce and Agriculture

Glen Schaller
Monterey Bay Central Labor Council, AFL-CIO

Katie Setzler
Palo Alto Medical Foundation

Carol Siegel
Santa Cruz Seaside Company

Dustin Vereker
Discretion Brewing

DIRECTOR:
Andy Stone

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

The Chair called the meeting to order at 8:34 a.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Ayyad, Alia
Cuevas, Christina
De La Garza, MariaElena
Destout, Elyse – Vice Chair
Dodge, Daniel
Hebard, Sean
Herrera-Mansir, Carmen
Holmquist-Gomez, Laura
Livingstone, Todd
Morse, Rob - Chair
Setzler, Katie
Vereker, Dustin

Committee Members Absent

Delk, Marshall
Liebetrau, LeNae
Miller, Chris
Nagamine, Janet
Roth, Shaz
Schaller, Glen
Siegel, Carol

Staff in Attendance

Chevalier, Katy – EBSD Program Manager
Detlefs, Peter – WDB Business Services Manager
Gray, Lacie – WDB Sr. Analyst
Gutierrez, Elizabeth – WDB Admin Aide
Paz-Nethercutt, Sara – WDB Sr. Analyst
Stone, Andy – WDB Director
Villalobos, Marcy – WDB Clerical Support

Guests

Cantu, Felix
Chance, Eli
Chavez, Brenda
Cortes, Claudia
Munoz, Beatriz
Orona, Elisa
Padilla, Paz
Pena, Valerie
Ratner, Robert
Valladares, Cesar

Subject: Public Comment

Former WDB member, Elisa Orona, thanked the WDB for the opportunity to serve on the full board.

Subject: Chairperson's Report

None.

Subject: Action Items:

Item 1 – Findings Authorizing Teleconference Meetings

The committee was provided with information regarding Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic state of emergency and Health Officer recommendation for social distancing.

Action: It was moved to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.

Status: Motion to Approve: Christina Cuevas
 Motion Seconded: Elyse Destout
 Abstentions: None

Committee Action All in favor, motion passed

Item 2 – Approval of Meeting Minutes

Action: It was moved to approve the May 25, 2022 WDB Full Board meeting minutes.

Status: Motion to Approve: Dustin Vereker
 Motion Seconded: Sean Hebard
 Abstentions: None

Committee Action All in favor, motion passed

Item 3 – Operational Plan Update

WDB Director Andy Stone reviewed the proposed operational plan and targets for PY 2022-2023 and addressed questions from board members regarding operational targets for goal 2: *Identify Strategies to Support Entrepreneurs with WIOA Funding and Develop Additional Pre-apprenticeship Opportunities* and goal 3: *Identify Strategies to Help Address the Lack of Affordable Childcare*.

Action: It was moved to accept the WDB Director's Operational Plan update for PY 22-23.

Status: Motion to Approve: MariaElena De La Garza
 Motion Seconded: Daniel Dodge
 Abstentions: None

Committee Action All in favor, motion passed

Item 4 – WIOA Fiscal Year 2022-23 Budget

WDB Director Andy Stone shared the WIOA budget for PY 2022-23 and gave an overview of each of the program's allocations and answered questions from board members including inquiries pertaining to rapid response funding.

Action: It was moved to accept the WIOA budget for PY 2022-23.

Status: Motion to Approve: MariaElena De La Garza
 Motion Seconded: Dustin Vereker
 Abstentions: None

Committee Action All in favor, motion passed

Item 5 – Eligible Training Provider List (ETPL) Draft Monitoring and Subsequent Eligibility Report

ETPL monitoring reports were provided to the board. WDB Sr. Analyst Lacie Gray gave an overview on the ETPL monitoring requirements and shared that there were no findings for the five ETPL vendors monitored.

Action: It was moved to approve the ETPL monitoring reports as drafted by WDB staff.

Status: Motion to Approve: Carmen Herrera-Mansir
 Motion Seconded: Sean Hebard
 Abstentions: Alia Ayyad, Todd Livingstone, Christina Cuevas

Committee Action All in favor, minus abstentions, motion passed.

Item 6 – Eligible Training Provider List (ETPL) 2021-22 Annual Report

The ETPL 2021-22 annual report was presented to the board detailing information on each vendor's performance, ITA expenditures, and total number of enrollments. WDB Sr. Analyst Lacie Gray answered questions from board members regarding funding, immigration status requirements, and demographics.

Action: It was moved to accept the annual ETPL report for PY 2021-22.

Status: Motion to Approve: Dustin Vereker
 Motion Seconded: Sean Hebard
 Abstentions: Alia Ayyad, Todd Livingstone, Christina Cuevas

Committee Action All in favor, minus abstentions, motion passed.

Subject: Information Items:

Item 7 – AJCC Certification Continuous Improvement Plan PY 21/22 Update

The Continuous Improvement Plan for quarter 4 progress was provided to the board. WDB Sr. Analyst Sara Paz-Nethercutt gave a brief overview of the mandated AJCC Certification Continuous Improvement Plan and stated the purpose of the Continuous Improvement Plan is to ensure that the AJCC's deliver a better experience and continuously improve services for job seekers, workers, and employers.

Action: No action taken, informational item only.

Subject: Report Items:

Item 8 – WDB Staff Updates

WDB Sr. Analyst Sara Paz-Nethercutt gave updates on WIOA Career Services which included information on the WDB Lean Initiative which has six new staff participating in the Community of Champions meetings; the WIOA Memorandum of Understanding (MOU) approved by the Board of Supervisors on August 23, 2022; improvements made to the Workforce website; and the Out-of-School Youth waiver approved by the Department of Labor.

WDB Director Andy Stone shared that WDB is actively recruiting to fill the vacant position of Business Services Manager that was previously held by Peter Detlefs.

WDB Sr. Analyst Lacie Gray shared information on the SB1 Tri-County Apprenticeship program; ARPA funding for pre-apprenticeship programs with Watsonville/Aptos/Santa Cruz Adult Education and Santa Cruz County Office of Education; and an update on the Prison to Employment 2.0 grant application to serve justice involved individuals.

Action: No action taken, informational item only.

Item 9 – Panel Discussion

A panel consisting of representatives from the Housing Authority of the County of Santa Cruz, Community Action Board – Watsonville Works Program, and the County of Santa Cruz - Housing for Health Division to discuss housing issues and employment challenges in Santa Cruz County.

Action: No action taken, informational item only.

Subject: Committee Member Announcements:

None.

Meeting adjourned at 10:34 a.m.

**Next Meeting: Workforce Development Board Meeting
Wednesday, December 7, 2022 @ 8:30 am**

Action Item 3: WIOA Transfer of Dislocated Worker funds to Adult Grant

(Action required) – Lacie Gray

Recommendation

Recommend transfer of funds between WIOA Dislocated Worker (DW) to Adult Grant

The link to view the transfer of funds requests can be found here: <https://bit.ly/3B0hUei>

Background

Staff is requesting a budget transfer of \$200,000 between the WIOA Dislocated Worker and Adult programs in order to better utilize the funds based on current customer need. Due to the low unemployment rate, the demand for adult services has outpaced the demand for dislocated worker services.

Transfers of up to 100% between Dislocated Workers and Adult grants (and vice versa) are allowable per the Workforce Innovation and Opportunity Act (Draft Directive WSDD-238 dated August 23, 2022).

Next Steps

If the recommendation is approved by your Board, staff will send a budget modification request to the state to move funds from WIOA DW to WIOA Adult to maximize our ability to serve customers.

Suggested motion

I move to authorize staff to send a budget modification request to the state to move WIOA DW funds to WIOA Adult services.

Action Item 4: Local WIOA Monitoring Policy

(Action required) – Sara Paz-Nethercutt

Recommendation

Accept the Workforce Innovation and Opportunity Act (WIOA) local monitoring policy.

Background

The Code of Federal Regulations (CFR) Title 20 Section 683.410 requires each recipient and subrecipient of WIOA funds to conduct regular oversight and monitoring of its programs and those of its subrecipients and contractors. This monitoring must determine that expenditures have been made against the proper cost categories and within the cost limitations specified in WIOA, determine whether there is compliance with WIOA and other applicable law and regulations.

The Employment Development Department (EDD) released guidance, *Workforce Services Directive 22-02, Standards for Oversight and Instruction for Substate Monitoring* on July 27, 2022, containing state-imposed requirements.

Next Steps

The attached local policy and subsequent procedures will provide instructions for the local WDB staff monitoring process to comply with the WIOA: .

There are no substantive changes to the prior local monitoring procedure, as this policy implements the WSD-22 requirement for a written process. The WDB Staff will continue to conduct programmatic and fiscal monitoring of the local WIOA contractors, at a minimum annually, and report the subsequent results to this board.

Suggested motion

I move to accept the WIOA local monitoring policy.



WIOA Local Monitoring Policy

Policy Memorandum 22-01

Date: October 20, 2022

To: All WIOA Service Providers; This policy applies to all partners at all levels of participation in the Santa Cruz County workforce system funded by Workforce Innovation and Opportunity Act (WIOA) Title I funds.

Purpose: To provide guidance for the purpose of monitoring to ensure that WIOA funds are expended and services are provided in accordance with Federal and State laws and regulations and local policies. Fiscal monitoring ensures that internal controls are in place to safeguard WIOA dollars against fraud and abuse, ensure sound cash management, and promote accurate financial reports. Program monitoring and ETPL monitoring ensure that WIOA funded programs are providing quality services to participants and meeting the performance goals specified in the contract and agreements between the WDB and the service provider. Monitoring is also an opportunity to identify innovative strategies and technical assistance training needs. The information gained during monitoring helps improve service delivery which will result in improved outcomes for WIOA participants. Non-Discrimination and Equal Opportunity monitoring is a key part of program monitoring and is addressed in section 700 of this policy.

Rescissions: WIA Monitoring Policy & Procedures, dated May 14, 2003, effective May 14, 2003

References: WIOA (Public Law 113-128); CFR 20 Section 683.410-420; CFR 29 Part 38; Workforce Services Directive 14-04, Recovery of WIA Tuition and Training Refunds, dated August 18, 2004; Workforce Services Directive 15-14, WIOA Adult Program Priority of Service, dated January 22, 2016; Workforce Services Directive 16-18, Selective Service Registration, dated April 10, 2017; Workforce Services Directive 17-01, Nondiscrimination and Equal Opportunity Procedures, dated August 1, 2017; Workforce Services Directive 17-05, Oversight and Monitoring of Nondiscrimination and EO Procedures, dated August 29, 2017; Workforce Services Directive 17-07, WIOA Youth Requirements, dated January 18, 2018; Workforce Services Directive 20-27, CA ETPL Subsequent Eligibility Review, dated November 20, 2020; Workforce Services Directive 21-03, ETPL Policy and Procedures, dated November 10, 2021; Workforce Services Directive 22-02, Standards for Oversight and Instruction for Substate Monitoring, dated July 22, 2022; Workforce Services Directive 22-03, WIOA Data Validation Source Documentation, dated August 12, 2022; Workforce Services Directive 22-04, WIOA Data Validation, dated September 1, 2022

Background:

The Code of Federal Regulations (CFR) Title 20 Section 683.410 requires each recipient and subrecipient of WIOA funds to conduct regular oversight and monitoring of its programs and those of its subrecipients and contractors. This monitoring must determine that expenditures have been made against the proper cost categories and within the cost limitations specified in



WIOA, determine whether there is compliance with WIOA and other applicable law and regulations, assure compliance with 2 CFR Part 200, the Uniform Administrative Requirements, Cost principles, and Audit Requirements for Federal Awards (Uniform Guidance), and determine compliance with the nondiscrimination, disability, and equal opportunity requirements of Section 188 of WIOA, including the Assistive Technology Act of 1998 (29 USC 3003).

Policy: This policy establishes standards for fiscal and program monitoring of Workforce Innovation and Opportunity Act (WIOA) service providers and training providers on the State Eligible Training Providers List (ETPL) for the County of Santa Cruz (County) Workforce Development Board (WDB). This policy is designed to comply with all applicable federal, state, and local laws, regulations, policies, and accountability standards.

The local monitoring staff *procedure* will be subsequently attached to this policy. “WDB” is used to denote the entity that provides oversight and policy direction for the WIOA services and utilization of WIOA funds in Santa Cruz County. “WDB Staff” is used to denote the County employees who provide administrative support to the WDB. “monitor” is used to denote any County employee(s) or outside consultant(s) that the WDB has designated to conduct monitoring.

Action: All WIOA Service Providers will comply with this policy. This policy memorandum is on-going and effective immediately.

Inquiries: Any questions regarding this policy memorandum may be directed to the WDB Director.

This policy authorized by: Executive Committee Approval: November 2, 2022
Date

Authorized by Workforce Development Board: _____
Date

Action Item 5: Proposed Revision to WDB Meeting Calendar PY 22/23

(Action required) – Andy Stone

Recommendation

Approve the proposed WDB Meeting Calendar revisions for PY 22/23

Background

Requesting approval to move the March 29, 2023 meeting of the Workforce Development Board to April 5, 2023 to allow staff and the WDB Chair and Vice-Chair to attend the National Association of Workforce Boards annual conference in Washington, D.C.

Suggested motion

I move to approve the proposed WDB Meeting Calendar revisions for PY 22/23



2022-2023

WDB & Committee Meeting Calendar

All meetings are on Wednesdays, except where noted

****All meetings held virtually until further notice, due to COVID-19****

Workforce Development Board

8:30 a.m.

September 14, 2022
December 7, 2022
March 29, 2023
April 5, 2023
May 24, 2023

Executive Committee

8:30 a.m.

July 22, 2022 – ** Friday** **Special meeting** (to plan presentation topics/requests for Full Board mtgs)
August 24, 2022
November 2, 2022
March 1, 2023
May 3, 2023

Career Services Committee

3:00 p.m.

July 27, 2022
September 21, 2022
January 11, 2023
April 19, 2023

Business Services Committee/CEDS Committee

3:00 p.m.

August 3, 2022
October 5, 2022
February 8, 2023
April 12, 2023

Please Note: Meeting locations subject to change. Please check website for current information.

Action Item 6: WIOA Local Plan

(Action required) – Lacie Gray

Recommendation

Authorize staff to open public comment on the WIOA Local Plan Two-Year Modification at 3/1/2022 Executive Committee Meeting or at another time publicly announced and to close the plan in keeping with state requirements.

Background

The State of California Employment Development Department (EDD) released guidance on developing the two-year modifications to the 2021-2024 Regional and Local Plans for Program Years (PY) 2021-2024, (July 1, 2021 - June 30, 2025), on October 27, 2022, via EDD Directive Number: WSD22-05. As outlined in WIOA Section 108, Local Plans provide an action plan for operationalizing the roadmap laid out in the Regional Plan by describing how individuals access services through the America's Job Center of CaliforniaSM (AJCC) system. Local Plans are used to articulate how Local Boards will coordinate with local partners to ensure person-centered service-delivery. In addition to the federal planning requirements, WIOA indicates that Regional and Local Plans should be consistent with the vision and goals of the State Plan. The Local Plan Two-Year Modification will be prepared in accordance with the requirements and planning guidance provided by the State of California, including the mandated public notice, public comment and review period.

Next Steps

The Draft Local Plan will be released, with your Board's approval, at the March 1, 2023, Executive Committee meeting or at another publicly announced time, which will formally open the public comment period. A public forum will be scheduled and held after the opening of the public comment period. The public comment period will close on March 31, 2023 or at another time that is in keeping with the release of the Plan and in keeping with state requirements. The Local Plan must be submitted to the State by March 31, 2023. Due to timing considerations, the state is allowing for the submission of the Chief Local Elected Official (BOS) signature after March 31.

Suggested motion

I move to open the public comment period on the two-year modification to 2021-24 WIOA Local Plan on March 1, 2023 or at another publicly announced time, hold a public forum on the draft Plan, close the public comment period on March 31, 2023 or another publicly announced time that is in keeping with state requirements, authorize the WDB chair to sign the Plan, and Authorize staff to forward the Plan to the state to meet the March 31, 2023 deadline, and subsequently forward the Plan to the Board of Supervisors for final approval and signature.

Action Item 7: WIOA Regional Plan

(Action required) – Lacie Gray

Recommendation

Approve that the WIOA Regional Plan strategy.

Background

As you may know, the Monterey County Workforce Development Board (WDB), as a member of the North Central Coastal Region, developed a Four-Year Regional Plan as required under the Workforce Innovation and Opportunity Act (WIOA) of 2014. As outlined under WIOA Section 106, Regional Plans provide a roadmap for alignment of resources and investments to meet specific outcomes within the 15 Regional Planning Units (RPU). Regional Plans are used to articulate how RPUs will build intentionality around industry sector engagement, drive workforce development outcomes across multiple jurisdictions, and expand on-ramps to career pathways for individuals who experience barriers to employment. The North Central Coast Regional Planning Unit includes the Santa Cruz, Monterey, and San Benito Counties workforce development areas.

The State of California Employment Development Department (EDD) released guidance on developing the two-year modifications to the 2021-2024 Regional and Local Plans for Program Years (PY) 2021-2024, (July 1, 2021 - June 30, 2025), on October 27, 2022, via EDD Directive Number: WSD22-05.

The regional partners are currently discussing the development of the required two-year Plan modification for the Regional Plan.

Next Steps

Santa Cruz County will work with its regional partners to develop the Regional Plan two-year modification draft. The Plan will be prepared in accordance with the requirements and planning guidance provided by the State of California, including the mandated public notice, public comment and review period.

The Regional Plan must be submitted to the State by March 31, 2023. Due to timing considerations, the state is allowing for the submission of the Chief Local Elected Official (BOS) signature after March 31.

WDB staff will return to your Board and/or a subcommittee with updates and specifics on the timeline for this effort.

Suggested motion

I move to approve that the WIOA Regional Plan Two-Year Modification strategy and as outlined here and to allow WDB staff to take steps to ensure the timely completion of the Plan.

Report Item 8: Operational Plan Update

(No vote required) – Andy Stone

Background

On September 14, 2022, the WDB approved the WDB Director's Program Year (PY) 2022-23 Operational Plan which lays out the specific actions for the program year designed to ensure that the board's priorities are met. The attached scorecard represents the adopted PY 2022-23 goals and action steps.

The WDB Director's Operational Plan incorporates the goals referenced below:

Operational Goals for Workforce Santa Cruz County

Goal 1: Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.




Goal 2: Santa Cruz County businesses have the talent needed to thrive now and into the future.


Goal 3: Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.

Next Steps

The WDB Director will report on the Operational Plan's progress at each Workforce Development Board meeting.

**Item 8 Attachment - Workforce Development Board of Santa Cruz County
OPERATIONAL PLAN STATUS REPORT Program Year (PY) 2022-2023**

	<i>Status</i>	<i>2022-23 Operational Targets</i>	<i>YTD</i>
<p><u>Goal 1</u></p> <p>Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.</p>		<ul style="list-style-type: none"> • Develop and deploy career services designed to meet the needs of justice-involved individuals. • Revisit income eligibility requirements to ensure they are appropriate with the current level of inflation 	<p>Construction Pre-Apprenticeship classes scheduled in Roundtree Facility</p> <p>Executive Committee will review income eligibility levels at 3/01/23 meeting.</p>
<p><u>Goal 2</u></p> <p>Santa Cruz County businesses have the talent needed to thrive now and into the future.</p>		<ul style="list-style-type: none"> •Develop additional pre-apprenticeship opportunities • Provide WDB members with tools to help promote workforce services to businesses • Identify strategies to support entrepreneurs with WIOA funding 	<p>Roundtree Facility training scheduled and Watsonville cohort to be started before 6/30/23</p> <p>Contracted with Full Capacity Marketing to develop business services tools for WDB members</p> <p>WDB Staff exploring \$500 supportive services payments for eligible micro-business owners.</p>
<p><u>Goal 3</u></p> <p>Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.</p>		<ul style="list-style-type: none"> • Identify strategies to help address the lack of affordable childcare • Connect WDB members with community partners to better understand and address the employment challenges for individuals experiencing housing insecurity • Examine the diversity of the WDB and develop strategies to ensure the board reflects the community it serves • Draft and release the 2023 State of the Workforce Report 	<p>WDB roundtable on affordable childcare - date TBD</p> <p>WDB housing roundtable at 9/14/22 meeting. Pro-housing letter in the works.</p> <p>Staff to survey WDB members and provide diversity report at 3/29/23 meeting. See</p> <p>State of the Workforce Report to be completed by 6/30/23</p>

 on track to meet planned target for the year

 not on track to meet planned target for the year

Report Item 9: Workforce Development Board Staff Updates

(No vote required)

WIOA Career Services – Sara Paz-Nethercutt:

1. Employment Development Department (State) WIOA program monitoring PY 20/21 results

Business Services- Andy Stone:

1. Business Services Manager Recruitment

Regional Projects/Grants Report - Lacie Gray:

1. American Rescue Plan Act (ARPA) funded Pre-apprenticeship programs:
 - a. Watsonville Aptos Santa Cruz Adult Education
 - b. Santa Cruz County Office of Education
2. Prison to Employment 2.0

CalWORKS Employment Services (CWES) - Katy Chevalier:

1. Eviction Prevention & Rental Support Program
 - a. Became effective 7/1/20
 - b. Maximum lifetime assistance limit is \$7500 per household
2. COVID-Good Cause Status for CalWORKs participants continues, due to the extended Public Health Emergency (PHE). This means that clients continue to receive cash assistance but have not been required to participate in the CWES program. Once the PHE ends, this change will be explained to clients and we will offer enrollment in program activities to those who are in good cause status, including education and training.

Report Item 10: Local Area Negotiated WIOA Performance Goals PY 2022-2024

(No vote required) - Andy Stone

Workforce Innovation and Opportunity Act (WIOA) requires the state to negotiate local level performance goals for Adult, Dislocated Worker and Youth programs. Agreement was reached on local goals that will be in effect for two (2) Program Years at a time: 2022/2023 and 2023/2024.

The attached chart demonstrates the goals for each of the performance measures for each program for the two-year period.

As per Employment Development Department (EDD) Workforce Services Directive (WSD20-02) dated September 18, 2020, the state will assess performance at the end of each program year using the Statistical Adjustment Model (SAM), derived by the Department of Labor, to determine if the negotiated performance goals were achieved. Actual performance numbers will be adjusted using the SAM which factors in data on the local economic conditions and populations served during the program year. The actual performance numbers will be compared to the SAM adjusted numbers against the negotiated performance goals to determine the ultimate level of performance success.

WDB Staff will report back to this committee and board on local performance achievements, including any SAM adjustments.

WIOA Performance Negotiations

Local Workforce Development Area: Santa Cruz County		
Performance Indicators	Final Negotiated Goals	
	PY22	PY23
Adult		
Employment Rate in 2nd Q post exit	75%	75%
Employment Rate in 4th Q post exit	71%	71%
Median Earnings	\$8,200	\$8,200
Credential Attainment Rate	65.5%	65.5%
Measurable Skill Gains	60%	60%
Dislocated Worker		
Employment Rate in 2nd Q post exit	70%	70%
Employment Rate in 4th Q post exit	70%	70%
Median Earnings	\$11,000	\$11,000
Credential Attainment Rate	68.6%	68.6%
Measurable Skill Gains	65%	65%
Youth		
Employment Rate in 2nd Q post exit	79%	79%
Employment Rate in 4th Q post exit	79%	79%
Median Earnings	\$3,900	\$3,900
Credential Attainment Rate	77%	77%
Measurable Skill Gains	77%	77%

Information Item 11: AJCC Certification Continuous Improvement Plan PY 22/23 Update

(No vote required) – Sara Paz-Nethercutt

Background

WDB Staff previously informed this committee of the EDD policy directive, WSD20-08, dated March 1, 2021 which provides policy and guidance for conducting the AJCC certification process. There are two (2) levels of AJCC Certification:

1. Baseline: intended to ensure that every AJCC site is in compliance with WIOA statutory and regulatory requirements; and
2. Certification Indicator Assessment: intended to measure continuous improvement in service delivery with seven (7) indicators.

An independent evaluation and assessment of each of the AJCCs was conducted by Racy Ming and Associates. The independent and objective assessment will be conducted every three (3) years and will be due again to the State in 2024 with the criteria and procedures established by the State board. Using the recommendations and evaluations from the assessments, the Continuous Improvement (CI) Plan was created. The purpose of the CI Plan is to ensure that AJCCs deliver a better experience and continuously improve services for job seekers, workers, and employers.

As you may recall, on December 8, 2021, the WDB approved the America's Job Center of California (AJCC) Certification Indicator Continuous Improvement Plan as written and authorized the WDB staff to submit to the Employment Development Department (EDD) Regional Advisor by the December 31, 2021 deadline.

Update

The Continuous Improvement Plan incorporates the actions for the program year for each AJCC site. PY 2022/23 Quarter 1 progress is available for your information.

The link to view the CI plan is found here: <https://bit.ly/3Fe8P35>

Information Item 12: Child Care Community Discussion

(No vote required) – Rob Morse

Background

At the July 22, 2022 Special Meeting of the Workforce Development Board's Executive Committee, the topic of available, affordable, and quality child care was raised as an issue that has broad-reaching impacts on the economic well-being of local workers and businesses. At today's meeting, Workforce Development Board Chair, Rob Morse will facilitate a discussion to help the Board better understand the state of child care in Santa Cruz County. Community members and interested parties are invited to join the Workforce Development Board in this important conversation.

Discussion Questions

1. As of 2017, licensed child care capacity could only support 23 percent of children in working households. Meanwhile, many Early Childhood Education teachers earn less than \$13 per hour, and nearly one third of family child care providers have closed their doors since 2008. Friend, family, and neighbor providers in some counties who receive state subsidies may earn as little as \$3 per hour. Licensed capacity continues to fall, as low wages fuel teacher turnover.

What is the current state of child care providers in the county? What supports are needed to ensure that providers are successful and every family who needs child care can receive it? How can the community better support your efforts?

2. According to a 2019 study by the UC Berkely Labor Center, greater access to high-quality child care would increase female labor force participation, driving economic growth and financial stability for families. The proportion of California women with children under age five who participate in the workforce was 62.4 percent in 2018, compared to 75 percent for other prime-age women. When parents have access to high-quality child care, they can increase their earnings. Many women in the workforce in California are breadwinners for their families, but they often take up low-wage or part-time work. Lack of access to child care fuels this problem. Nationally, problems with child care cost parents \$8.3 billion in lost wages.

What other challenges have you seen working parents face due to a lack of affordable child care? From an equity perspective, does the lack of affordable child care affect some demographic groups more than others?

3. Child care supports businesses' bottom line by increasing worker productivity. Without high-quality child care, parents often reduce work hours, turn down promotions, or quit their jobs. Turnover and absenteeism due to insufficient child care cost businesses \$1,150 per working parent each year. Research shows providing child care decreased employee absences by 20-30 percent and reduced turnover by 37-60 percent.

How would your organization benefit if every worker had access to high quality child care? What business practices could help working parents?

All data from UC Berkely Labor Center - Investing in Early Care and Education: The Economic Benefits for California (<https://laborcenter.berkeley.edu/pdf/2019/Investing-in-Early-Care-and-Education.pdf>)